



APHSA Policy Summit

**Doubletree Hotel Portland-Lloyd Center
Portland, Oregon
December 7 – 8, 2009**

Preliminary Agenda 11-10-09

Monday, December 7

7:30 am – 5 pm Registration

7:30 am – 9:30 am Joint breakfast: CEOs, Policy Summit, AAPWA

Welcome and introductions:

Bruce Goldberg, Director, Oregon Department of Human Services;

Howard Hendrick, Director, Oklahoma Department of Human Services;

Deborah Huskins, President, American Association of Public Welfare Attorneys; *and*

Jerry Friedman, Executive Director, American Public Human Services Association

Invited speakers:

The new Administration and Congress – status and outlook for national human service policy

Carmen Nazario, Assistant Secretary, Administration for Children and Families, HHS;

Kevin Concannon, Under Secretary for Food, Nutrition, and Consumer Services, USDA;

David Hansell, Principal Deputy Assistant Secretary, Administration for Children and Families, HHS;

New CMS director

9:30 – 10:00 am Networking break

10:00 am – 10:30 am Policy Summit Overview Session

Bruce Goldberg, Jerry Friedman, and Larry Goolsby

Recap of CEO retreat

Policy decisions and directions

Goals and structure of the Policy Summit

10:30 am –
12:30 pm

Structured discussion - 1:

Reengineering state health and human service agencies in an era of high demand and low budgets: new business models, eligibility redesign, IT developments, cross-program innovations, person-centric approaches, and other creative responses

Panel of state, local, and IT leaders

Monday, December 7 (continued)

12:30 – 1:00 pm Sandwich buffet

1:15 pm – 3:15 pm Structured discussion - 2:

Strategies and messaging in each key policy area
(in each segment, respective affiliate leaders and APHSA staff will open by briefly summarizing APHSA policy priorities and proposed strategies for 2010)

Health care reform implementation issues and strategies

Ann Kohler, Director, National Association of State Medicaid Directors

3:15 – 3:30 pm Break

3:30 – 5:00 pm Structured discussion - 3:

Strategies to advance APHSA's TANF reauthorization proposals and related programs

Rus Sykes, Chair, National Association of State TANF Administrators

5:15 pm Adjourn

6:00 – 7:30 pm Reception

Tuesday, December 8

7:30 – 8:30 am Continental breakfast

8:30 – 10:15 am Structured discussion - 4:

Strategies to advance APHSA's child welfare agenda

Erin Sullivan Sutton, President, National Association of Public Child Welfare Administrators

Structured discussion - 5:

Strategies to advance APHSA's child care agenda

Cherie Kotilinek, Chair, National Association of State Child Care Administrators

10:15 - 10:30
am

Break

10:30 am -
12:00 pm

Panel presentation and discussion:
Successful agency media messages and communication strategies

Patty Wentz, Director of Communications, Oregon Department of Human Services
Elliott Robinson, Monterey County (Calif.), Department of Social and Employment Services
Moderator: Frank Solomon

12:00 - 1:00
pm

Lunch on your own

1:00 - 2:00 pm

Panel presentation and discussion:
Local agencies' partnership in APHSA policies and strategies

National Council of Local Human Service Administrators
APHSA Affiliate Representatives
Moderator: Elliott Robinson

2:00 - 3:00 pm

Wrap-up and next steps

3:00 pm

Adjourn