



National Association of State Medicaid Directors

an affiliate of the American Public Human Services Association

Sponsor Advertising Specifications

All advertising artwork must be camera-ready, high-resolution (600 dpi or higher) PDF or EPS format, provided electronically or as negative or photo-quality stat. Artwork will be returned to advertiser only if requested.

Advertisers are billed at cost for alterations or additional mechanical preparation, including typesetting, camera work, art and design, and borders.

Final size of conference program (saddle-stitched): 8.5 inches wide x 11 inches high. Print size is 8 ¼ X 10 ¾ , which allows for a print border. All ads will be printed in black and white.

Artwork Due: October 1, 2009

Emerald Sponsors

Full-page ad

Sapphire Sponsors

one-half page ad

Ruby Sponsors

one-quarter page ad

